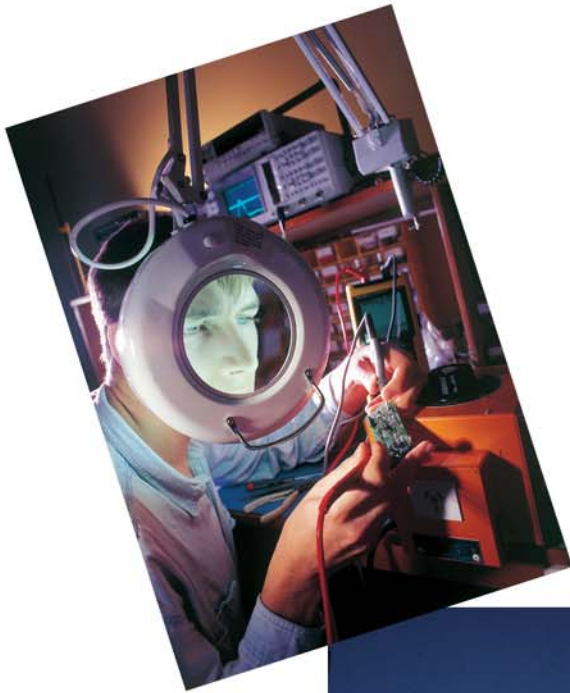




INSTITUTE OF
Public Policy



The Institute of Public Policy



A Masters Degree
in
Economic Development
(MPhil Economic Development)

AUT
UNIVERSITY
TE WANANGA ARONJI O TAMAKI MAKAU RAU

Introduction

As the next stage in its Economic Development Programme, the Institute of Public Policy is launching a Masters Degree. The MPhil (Economic Development) is aimed at building a 'critical mass' of expertise in economic development both in terms of personnel and in the production of New Zealand research and development literature.

The first stage in the IPP's Economic Development Programme has focussed on professional education in the form of the Graduate Diploma and in the promotion of workshops and seminars for economic development practitioners in various regions of New Zealand. The Master of Philosophy degree in Economic Development takes the concept of professional education a stage further. It is focussed on capturing and developing the expertise of New Zealanders working in extremely diverse areas of economic development.

A Masters degree is about fostering and encouraging mastery in a particular field of endeavour. When that field is both broad and complex, as in Economic Development, the need for mastery and depth is even greater. If we identify some of the central issues confronting economic development in New Zealand, then the relevance and potential contribution of MPhil candidates to the literature on economic development becomes self evident. Subjects (or particular fields of study) could include:

- * Local and regional development in New Zealand and comparative countries
- * Industry and sector development with particular emphasis on exports
- * The global context and how changing international trends shape and influence economic development in New Zealand
- * Business development with particular emphasis on small businesses, business opportunities, and entrepreneurship
- * The political and legal environment in New Zealand and comparative countries and the significance of innovation
- * Value chain analyses with particular emphasis on competitive advantage and export potential
- * Capital investment including venture capital, foreign direct investment and business development funding
- * Labour market dynamics including workforce capability, skills and industry training
- * The engagement of Maori, European, Pasifika and new migrant populations with economic development both in the regions and in the context of the national economy
- * The business life cycle – business competency and competitiveness, innovation systems and entrepreneurship
- * The efficacy of business incubators and industry clusters at local and regional levels.
- * The measurement, evaluation and monitoring of economic initiatives and development outcomes
- * 'Sustainable development' and what that means in the context of urban and rural communities, and in relation to Local and Regional Government

These subject areas are merely indicative!

The value of the MPhil degree is that it allows you to select a particular area or subject of interest to you. By pursuing this passion in the course of a Masters degree you also produce work that will be invaluable to economic development in New Zealand.

So, what is an MPhil degree?

The Master of Philosophy degree is designed as:

- a one year research only masters degree
- a supervised research programme in a particular field or subject area
- a qualification for candidates interested in cross-disciplinary research
- a pathway for candidates interested in developing their own research capacities

What are the goals of the MPhil in Economic Development?

The MPhil programme will enable a candidate who has successfully completed approved and supervised research, to:

- critically investigate an area of economic development that is both substantive and significant
- demonstrate independent thinking and push the boundaries of knowledge
- make a significant contribution to the subject area of economic development in New Zealand and/or comparative countries
- produce work which informs policy and practice and in the process builds a resource literature for those working in the field today as well as those who will eventually follow in their footsteps

What are the admission requirements?

The admission requirements for the MPhil in Economic Development as set out in the 2004 University Calendar are as follows:

Admission

- 1.1 The normal admission requirement for the Master of Philosophy is completion of the requirements for one of the following:
 - 1.1.1 a four-year bachelor's degree at level 8
 - 1.1.2 a bachelor's (honours) degree, with at least second class honours
 - 1.1.3 three-year bachelor's degree plus a postgraduate diploma
 - 1.1.4 a bachelor's degree, plus at least three years' experience relevant to the programme and evidence of ability to undertake advanced academic study
 - 1.1.5 evidence of professional experience or a recognised professional qualification deemed by the programme board of studies to be equivalent to the level of competence specified in 1.1.1 to 1.1.4 above.
- 1.2 The programme board of studies may require candidates to complete an approved course in research methods prior to admission.
- 1.3 Prior to recommending the admission of an applicant, the Faculty Postgraduate Committee shall be satisfied that the following requirements have been met:
 - 1.3.1 the applicant has the appropriate qualification
 - 1.3.2 the proposed programme of research is viable
 - 1.3.3 the arrangements for supervision are appropriate and able to be sustained.

Completion Requirements:

To qualify for a Master of Philosophy in Economic Development a student must achieve 120 points by successfully completing the thesis paper specified in the Table of Papers.

AK3720 MASTER OF PHILOSOPHY			
TABLE OF PAPERS			
Code	Title	Points	Prerequisites
*	Thesis	120	

* Code allocated by the Institute of Public Policy

How do I enrol?

If you are interested in exploring the possibility of enrolling in the MPhil in Economic Development contact either:

David Wilson
IPP Director
Institute of Public Policy
Auckland University of Technology
Private Bag 92006
Auckland 1142
david.wilson@aut.ac.nz
Ph: 09-921-9999 ext. 8322

Scott Fargher
Programme Leader
Institute of Public Policy
AUT University
Private Bag 92006
Auckland 1142
scott.fargher@aut.ac.nz
Ph: 09-921-9999 ext. 5732

David will discuss the options with you both in terms of the subject area of the proposed research as well as the range of potential supervisors. As in the delivery of the Graduate Diploma, teaching and supervisory staff will be drawn from a wide cross section of institutions and sectors from within New Zealand and overseas. The aim is to engage the best available expertise in the development of the teaching team and that precedent will be taken further in the appointment of supervisors. As the first step in this process, fill in the attached form and then we can begin the conversation.



Expression of Interest: MPhil in Economic Development

Last Name:

First Name:

Initials:

Organisation:

Qualifications (check against admission requirements):

Area of Interest within the field of Economic Development:

Contact address:

Ph:

Fax:

e-mail:

Mob:

Return to:

David Wilson
Institute of Public Policy
Auckland University of Technology
Private Bag 92006
Auckland 1142

david.wilson@aut.ac.nz