

## Adjunct Professors

**Greg Clark** is the Executive Director of Strategy, Communications and Intelligence with the London Development Agency and the foundation chair of the OECD Forum of Cities and Regions. He is a Board Director of the Council for Urban Economic Development in Washington DC, the European Association of Development Agencies in Brussels, the British Urban Regeneration Association and the United Kingdom Regional Policy Forum. Greg is a graduate of Cambridge University and a Harkness Fellow in Economic Development to North America. Greg has held academic appointments as a visiting fellow in Urban Economic Development (Columbia University), a higher research scholarship in Urban and Regional Economics (London School of Economics) and a visiting Professorship in Urban Economic Regeneration with the London Metropolitan University. He was one of the keynote speakers at the IPP forum on Economic Development in 2004 and has been appointed as an adjunct professor to the Institute and the University.

**Brian Easton** is one of New Zealand's best known economists with a unique profile as an economic development practitioner, consultant, journalist and commentator. A former director of the New Zealand Institute of Economic Research, he currently holds a Marsden Fellowship Grant to study Globalisation. Brian is a member of the Prime Minister's Growth and Innovation Advisory Board. In 2004 he was a Fulbright New Zealand Distinguished Scholar and in 2005 he was honoured as a Fellow of the New Zealand Association of Economists. Brian has a prolific publications record on economic and social development in New Zealand. He is particularly interested in New Zealand's development within the context of the global economy. His major publications include: *In Stormy Seas: The Post-war New Zealand Economy* (1997) - *The Whimpering of the State: Policy after MMP* (1999) and *The Nationbuilders* (2001). These are listed among his more than 500 publications ([www.eastonbh.ac.nz](http://www.eastonbh.ac.nz))

**Professor Xavier Greffe** is a distinguished academic with the University of Paris at the Sorbonne. He is internationally renowned as one of the leading figures within the LEED programme of the OECD where he has been a consultant on economic development in both Western and Eastern Europe. He has been decorated on three occasions by the French Government for his outstanding work as the Director of New Technologies and National Education and for his research in the area of Labour and Employment. He is the current chair of the LEED/OECD Forum on Partnerships and Local Governance. Professor Greffe's areas of specialisation centre on local development, economic policy and the economics of culture. He was a keynote speaker at the IPP forum on Economic Development in 2004 and has been appointed as an adjunct professor of the Institute and the University.

**Phil McDermott** has been appointed as an adjunct Professor of Urban and Regional Development with the Institute of Public Policy, specialising in economic development, urban studies and local government. Phil has a long-standing background in industrial and regional, urban and community development. As a PhD graduate from Cambridge University, he founded a consulting business, McDermott Miller, (later McDermott Fairgray) and a market research company, (Forsyte Research). He held the Chair in Resource and Environmental Planning at Massey University from 1994 to 1999, before moving to Sydney where he was Manager, Consulting and General Manager of the Centre for Asia Pacific Aviation, with

responsibility for business development. Phil has worked extensively throughout New Zealand and Australia as an advisor to business and governments. He has conducted transport, trade, economic development and tourism related assignments throughout Asia. He has authored or co-authored books on organisation development (in electronics), occasional papers on local government reform, governance and democracy, nine chapters in books, 18 internationally refereed journal articles, many professional and conference papers on a range of development matters, and a series of working papers on economics, aviation, tourism and trade. He is a member of the New Zealand Planning Institute and a Fellow of the Chartered Institute of Logistics and Transport, New Zealand.